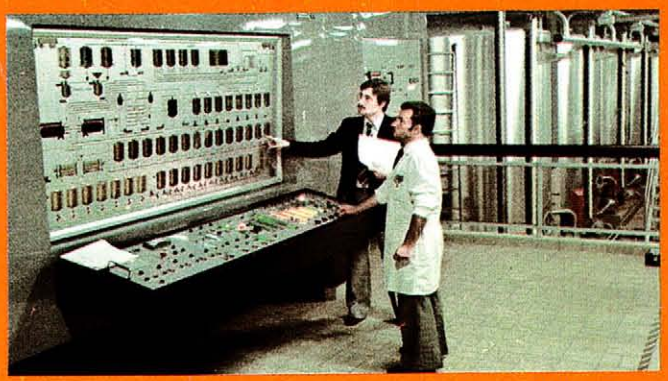
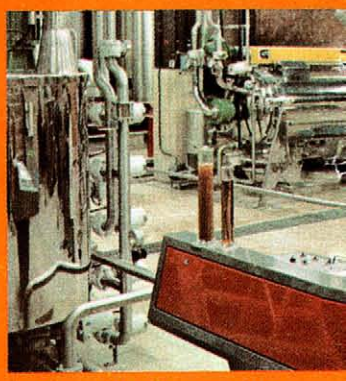
• An assembly of the various ways Pastis Ricard is served and enjoyed over the world. The aniseed flavor is frequently enhanced with a few drops of peppermint or grenadine.

• Exterior of one of the seven Ricard Cy. plants in France. Headquarters is in Thiais, France, near Paris. Dicalite diatomite and perlite filteraids are helping this aperitif manufacturer achieve optimum liquor clarity and

• Ricard technician combines the various ground plant components in the alcohol solution before mascerating (steeping).



• Automatic control panel governs masceration and filtration processes. From left: Daniel Lebreton, Dicalite France Sales Manager and André Hervé, Ricard Production Manager.



• Ricard filtration meeting. From left: André Hervé, Ricard; Daniel Lebreton, Dicalite France

Pastis Ricard®—the world's No. 1 aperitif... achieves optimum clarity and economies with Dicalite filteraids!

One of the most popular aperitif liquors in the world is Pastis Ricard®, made by steeping ground dried plants such as fennel, licorice, anise, etc., in an alcohol solution. This flavoring material is filtered through two 35 square meter Gasquet Polyfilters using Dicalite diatomite Speedflow® and Dicalite perlite 478 filteraids as a precoat. Then Dicalite perlite 478 filteraid is used as bodyfeed. The result is a clear golden liquor that is enjoyed straight or diluted with water and flavored with a few drops of peppermint or grenadine.

By switching from the exclusive use of diatomite filteraids to Dicalite diatomite and Dicalite perlite filteraids, Ricard's Production Manager, André Hervé and Filtration Foreman, Gerard Neveu not only achieved optimum clarity, but also lowered production costs. The diatomite/perlite precoat and the perlite bodyfeed reduced filteraid consumption 18% or more and costs about 25% less than the filteraid they were previously using.

Dicalite filteraids effective!

The switch to a Dicalite diatomite/perlite combination was facilitated by the technical assistance of Dicalite France's Sales Manager, Daniel Lebreton and Dicalite Europe Nord's Technical Engineer, Jean Bouvier, who made extensive in-plant tests with a Dicalite Pressure Test Filter and then followed them up with plant-scale tests. The new filteraid combination also provides greater flexibility and dependability of supply, and deliveries are made in a fraction of the time previously required. Receipt of the Dicalite filteraids on shrink-wrapped pallets makes unloading and storage much easier.

Free in-plant tests

Dicalite engineers worked with Ricard in perfecting the operation of their filtration system—*just as we will work with you anywhere around the world!* Forty-eight years of Dicalite filtration experience are available to every filteraid user. Technical service

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lower filtration cost. Dicalite diatomite Speedflow® and Dicalite perlite 478 filteraids are used as a precoat and Dicalite perlite 478 filteraid as bodyfeed in two Gasquet Polyfilters in this plant.

• Displayed here are the ingredients used in making Pastis Ricard; a glass of pure Ricard; a glass of diluted Ricard; glass cylinders containing liquor before and after filtration with Dicalite filteraids.

Jean Bouvier, Dicalite Europe Nord; and Gerard Neveu, also Ricard.

• Jean Bouvier making plant-scale tests that validate control of flowrate, pressure increase, filtrate clarity, etc. achieved with test filter.

• Dicalite diatomite and perlite filteraids arrive at Ricard Cy. on shrink-wrapped pallets to speed and simplify unloading and storage.

engineers can help you get optimum results from your present or projected filtration systems. With his exclusive Dicalite testing equipment, a Dicalite engineer can come into your plant and, using your own production liquors, recommend the types and grades of filteraids that will give you greater flowrate and/or clarity at lowest cost. Of course, these services are free.

World leader in filteraids

Count on fast delivery too when you order Dicalite filteraids. Thirteen Dicalite perlite and diatomite filteraid plants in Colorado, Nevada, California, Indiana, New Mexico, Belgium, Italy, Spain, Japan, Mexico, South Africa and the Philippines assure your getting the types and grades of Dicalite filteraids you need promptly—in superior multiwall bags or in bulk. Mail coupon today for technical data or a free in-plant test.

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☐ Please call me to make an appointment for a free technical service consultation or in-plant test.

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